



#make it your own



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004545



What's new on ReinHerit? Two surveys launched!

ReinHerit has launched two surveys aiming at hearing from professionals working on cultural heritage and visitors of cultural heritage sites.

The surveys wanted to explore the interest of visitors in using specific digital tools that will be available in museums and cultural heritage sites in the European Union and to map the needs of the Culture Heritage Sectors in terms of their interest in using various tools that will be offered on a digital platform.

This survey is the first step of the co-creation process the ReinHerit project builds on, which means to involve target groups in the process of creating services and tools that are meaningful to them, that they will enjoy and benefit from using.



The main product of the Reinherit project is the creation of a digital cultural heritage ecosystem (Digital Hub). This hub will provide various stakeholders – museums, heritage sites, policy makers, professionals, and communities – with tools and resources to enable them to communicate, experiment, innovate and disseminate European cultural heritage.

To participate in the survey please click here

For professionals
<https://bit.ly/3jPK2bs>

For visitors
<https://bit.ly/3Ex8ZAw>

A ReinHerit related event

ReinHerit at ECTN Conference

As part of the 14th International Conference for Cultural Tourism in Europe, held on October 20th – 23rd, 2021 in Athens, Dr. Monika Asimenou and Dr. Polina Nikolaou from the Bank of Cyprus Cultural Foundation gave a talk on “The ReinHerit Horizon2020 Project”.

This year’s ECTN conference theme was “Regenerating European Tourism through Culture, Heritage, and Creativity”.

The conference focused on the latest trends in the field of culture, heritage, and sustainable tourism, including innovation, digitalization, creativity, and cultural tourism product development.



ReinHerit at European Stories Hackathon in Matera

ReinHerit project was presented by Materahub during the Hackathon organized by the project European Stories, funded by Erasmus +, to promote the creation of new tourism experiences with the engagement of local communities.

ReinHerit was proposed to the participants as an example of EU funded project aiming at co-creating solutions with the main target groups in the field of cultural heritage.

The hackathon took place from the 11th to the 15th of October.



A focus on other EU initiatives on Cultural Heritage

ILUCIDARE project

Funded by H2020 program, ILUCIDARE promotes heritage as a resource for innovation and international cooperation with the ambitions to establish an international network promoting this through a diversity of collaborative activities.



For more information visit

<https://ilucidare.eu/>

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