



# #make it your own



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## Welcome to ReInHerit - Redefining the future of cultural heritage, through a disruptive model of sustainability

ReInHerit aspires to disrupt the current status quo of communication, collaboration and innovation exchange between museums and cultural heritage sites, in a sense that it will connect cultural heritage collections and sites, and present Europe's tangible and intangible heritage to citizens and tourists in their wider historical and geographical contexts.

The ReInHerit proposed model will be based on the development of a digital cultural heritage ecosystem, where all the key stakeholders (museums, heritage sites, policy makers, professionals and communities) will have an open and collaborative space to experiment, share and innovate. This will be achieved through the creation of an innovative Digital Hub. Tools and resources (on training, tourism, conservation, preservation, knowledge creation, content use/reuse, illicit trafficking of goods) necessary for sustainable management will be shared through the digital platform that will host the ecosystem. This ecosystem will also be the experiential open-ended space that will support and generate entrepreneurial initiatives, knowledge produced through co-creation, curation of digital content and visitor experiences.

To know more about the project and the partnership visit

<https://reinherit.eu/>

### A ReinHerit related event

#### ReInHerit at MuseiEmotivi Training Course

As part of the 6th Edition of the interdisciplinary training course for museum professionals "MuseiEmotivi" Ioanna Hadjicosti, Director of the Bank of Cyprus Cultural Foundation, gave a talk on "ReInHerit Project: new models of cooperation and cultural sustainability" with short insights by some partners of the ReInHerit's consortium, Marco Bertini (University of Florence, MICC—Media Integration and Communication Center), Chiara Zuanni (University of Graz), and Raffaele Vitulli (Materahub).

The talk was held on Friday, September 17th, hosted at Museo Galileo in Florence.

For more information visit

<http://nemech.unifi.it/musei-emotivi/>



#### Showcasing the icon stand and holy water spring of Aghia Thekla, built within the walls of Nicosia, next to Costanza Bastion.

The Bank of Cyprus Cultural Foundation, in collaboration with the Department of Antiquities of Cyprus, organized on Saturday, 18 September 2021 an event at the Aghia Thekla monument, next to the Costanza Bastion, in Nicosia. The event, intended to showcase the monument's icon stand and holy water spring of Aghia Thekla, launched a series of events to promote Cypriot monuments that are less known to the public, in order to bring out the need to protect them. The icon stand and holy water spring of Aghia Thekla, unseen today, lie within the medieval wall of Nicosia, next to the Costanza Bastion. According to a local tradition, on the present-day site of the icon stand, there stood an old church dedicated to St Thekla. In 1567, the church was demolished by the Venetians as part of the city's fortification with new walls to ward off the impending Ottoman invasion.

The event invited the public's participation in the following activities: cleaning the site, bringing out the well and holy water spring, placing informative placards and guide signs, as well as touring the site.



### A focus on other EU initiatives on Cultural Heritage

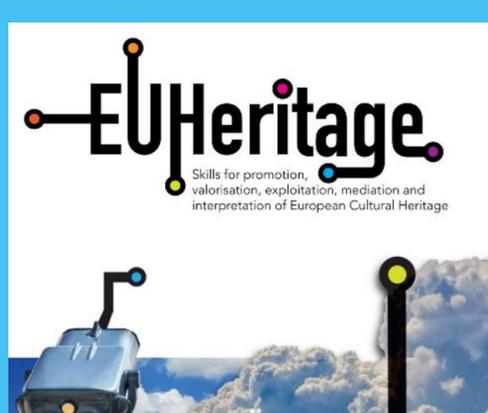
#### The EU Heritage training for Cultural Heritage professional is online

Funded by Erasmus + program as Sector Skills Alliance, the EU Heritage project has launched during summer a MOOC for professionals and students of Cultural Heritage on entrepreneurial, digital and transversal skills. The MOOC saw the registration of over 1000 users from all over the world and from October will be fully and freely accessible for interested learners.

The project has also launched a networking space for EU organizations to debate around Cultural Heritage initiative.

For more information visit

<https://www.euheritage.eu/>



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